

# EQUAL JUSTICE STARTS HERE

LEGAL AID CHICAGO

## 2026 KEY SPONSORSHIP OPPORTUNITIES

Your support drives our work to seek justice for people living in poverty. As the Midwest's largest provider of free civil legal services, we depend on strong partnerships to guarantee that Cook County's most vulnerable residents have a Legal Aid Chicago advocate in their corner.

Your support is essential. **Join us!**



200 N. LaSalle Street, Suite 1400 | Chicago, IL 60601 | [legalaidchicago.org](http://legalaidchicago.org)



**FOR FAR TOO MANY, EQUAL ACCESS TO JUSTICE REMAINS OUT OF REACH.**

In an average year, close to

**75%**

of low-income Americans face a civil legal issue, yet over

**90%**

receive insufficient legal assistance—or none at all.

Legal Aid Chicago bridges this gap by supporting domestic abuse victims, veterans deprived of essential benefits, families facing unfair eviction, and others who need a voice in the justice system.

# OUR EXPERTISE

In 2025, our **222** lawyers and advocates, together with pro bono volunteers, served over **13,000** clients, resulting in over **\$31 million** in increased assets, income, and reduced debts.

## OUR EXPERTISE SPANS EIGHT PRACTICE AREAS



HOUSING



LONG-TERM CARE



PUBLIC BENEFITS



IMMIGRANTS & WORKERS' RIGHTS



MEDICAL-LEGAL PARTNERSHIPS



CONSUMER



PRO BONO & COMMUNITY PARTNERSHIPS



CHILDREN & FAMILIES

**OUR WORK** is made possible through funding partners like you. Help us empower individuals, protect fundamental rights, create opportunities, and achieve justice.



## OUR CLIENTS ARE

100%

People in poverty or otherwise at-risk

63%

Women

31%

People living with a disability

18%

Seniors

5%

Veterans

12%

Clients who received services in a language other than English

# WHO WE SERVE

We provide life-altering legal assistance to the most vulnerable. We never charge for our services. We treat everyone with compassion and respect.

## OUR IMPACT IN 2025

13,700+

Individual legal matters handled (including brief advice as well as extended representation)

168

Orders of protection obtained or modified for survivors of sexual and domestic violence/abuse

93%+

Overall case success rate

407

Clients who received additional support services through Legal Aid Chicago's social work team

\$31,785,000

Total financial impact for our clients in increased assets, increased income, and decreased debt

7,805

Individuals reached through community engagement efforts, including legal education, clinics, and other outreach

734

Clients who avoided homelessness by avoiding eviction/foreclosure or obtaining/retaining subsidized housing

1,326

Individuals whose health was improved by accessing health and nutrition benefits, including Medicaid, SNAP, and more

**LEGAL AID CHICAGO'S WORK** depends on federal funding, grants and contributions from law firms, corporations, foundations, and individuals. To meet growing demand and build resilience, we must continually increase our annual contributed revenue. Your financial support is essential.

**ANNUAL SPONSORSHIP** is recognized throughout the year, including at our two signature events: our *Annual Luncheon* at the Palmer House on June 11th, bringing together hundreds of prominent Chicagoans, and *Justice is Served*, a high-energy fall event featuring a live auction, open bar, and great company in an unexpected location.

A variety of sponsorship packages are available with attractive benefits and the knowledge that your partnership truly powers Legal Aid Chicago's work. Need flexibility or custom features? **Just ask.**

# 2026 LEGAL AID CHICAGO ANNUAL SPONSORSHIP



## LEADERSHIP LEVEL | \$200,000

### EVENT ACCESS

#### Recognition across all annual public events:

Top tier placement of company name and logo on *Annual Luncheon* and *Justice is Served* materials, including:

- \* Event invitation(s), web pages, on-site event signage, and verbal recognition
- \* Full-page color ad in *Annual Luncheon* program book
- \* Prominent inclusion in event-related sponsorship video reel (website, event, and on social)
- \* Recognition on sponsor signage in Legal Aid Chicago's offices
- \* Conference Room naming
- \* Editorial inclusion in Legal Aid Chicago's Annual Report

*Annual Luncheon*  
4 TABLES  
*Justice is Served*  
30 TICKETS

## PARTNER LEVEL | \$150,000

### EVENT ACCESS

#### Recognition across all annual public events:

Premier placement of company name and logo on *Annual Luncheon* and *Justice is Served* materials, including:

- \* Event invitation(s), web pages, on-site event signage
- \* Full-page black and white ad in *Annual Luncheon* program book
- \* Inclusion in event-related sponsorship video reel (website, event, and on social)
- \* Recognition on sponsor signage in Legal Aid Chicago's offices
- \* Inclusion in Legal Aid Chicago's Annual Report

*Annual Luncheon*  
3 TABLES  
*Justice is Served*  
25 TICKETS

## DIRECTOR LEVEL | \$75,000

### EVENT ACCESS

#### Recognition across all annual public events:

Priority placement of company name and logo on *Annual Luncheon* and *Justice is Served* materials, including:

- \* Event web pages, on-site event signage
- \* 1/2 page black and white ad in *Annual Luncheon* program book
- \* Inclusion in event-related sponsorship video reel (website, event, and on social)
- \* Recognition on sponsor signage in Legal Aid Chicago's offices
- \* Inclusion in Legal Aid Chicago's Annual Report

*Annual Luncheon*  
3 TABLES  
*Justice is Served*  
20 TICKETS

# 2026 LEGAL AID CHICAGO ANNUAL SPONSORSHIP



## GUARDIAN LEVEL | \$50,000

### EVENT ACCESS

#### Recognition across all annual public events:

Preferred placement of company name and logo included on *Annual Luncheon* and *Justice is Served* materials, including:

- \* Event web pages, on-site event signage
- \* 1/2 page black and white ad in *Annual Luncheon* program book
- \* Inclusion in event-related sponsorship video reel (website, event, and on social)
- \* Recognition on sponsor signage in Legal Aid Chicago's offices
- \* Inclusion in Legal Aid Chicago's Annual Report

*Annual Luncheon*  
2 TABLES  
*Justice is Served*  
20 TICKETS

## STEWARDSHIP LEVEL | \$25,000

### EVENT ACCESS

#### Recognition across all annual public events:

Preferred placement of company name and logo on *Annual Luncheon* and *Justice is Served* materials, including:

- \* Event web pages, on-site event signage
- \* 1/4 page black and white ad in *Annual Luncheon* program book
- \* Inclusion in event-related sponsorship video reel (website, event, and on social)
- \* Recognition on sponsor signage in Legal Aid Chicago's offices
- \* Inclusion in Legal Aid Chicago's Annual Report

*Annual Luncheon*  
2 TABLES  
*Justice is Served*  
15 TICKETS

## COLLABORATOR LEVEL | \$15,000

### EVENT ACCESS

#### Recognition across all annual public events:

Inclusion of company name and logo on *Annual Luncheon* and *Justice is Served* materials, including:

- \* Event web pages, on-site event signage
- \* *Annual Luncheon* program book
- \* Inclusion in event-related sponsorship video reel (website, event, and on social)
- \* Inclusion in Legal Aid Chicago's Annual Report

*Annual Luncheon*  
1 TABLE  
*Justice is Served*  
UP TO 10  
TICKETS

# 2026 LEGAL AID CHICAGO ANNUAL SPONSORSHIP



## DEFENDER LEVEL | \$10,000

### EVENT ACCESS

#### Recognition across all annual public events:

Inclusion of company name on *Annual Luncheon* and *Justice is Served* materials, including:

- \* Event web pages, on-site event signage
- \* *Annual Luncheon* program book
- \* Inclusion in event-related sponsorship video reel (website, event, and on social)
- \* Inclusion in Legal Aid Chicago's Annual Report

*Annual Luncheon*  
1 TABLE  
*Justice is Served*  
UP TO 8  
TICKETS

## ASSOCIATE LEVEL | \$5,000

### EVENT ACCESS

#### Recognition across all annual public events:

Inclusion of company name on *Annual Luncheon* and *Justice is Served* materials, including:

- \* Event web pages, on-site event signage
- \* *Annual Luncheon* program book
- \* Inclusion in event-related sponsorship video reel (website, event, and on social)
- \* Inclusion in Legal Aid Chicago's Annual Report

*Annual Luncheon*  
5 SEATS  
*Justice is Served*  
UP TO 4  
TICKETS

“Your sponsorship turns the vision of equal justice into a reality, ensuring that individuals and communities have access to critical legal services that would otherwise be out of reach.”

— Katherine W. Shank, CEO & Executive Director





EQUAL  
JUSTICE  
STARTS  
HERE



## WANT TO **LEARN MORE?**

---

### PLEASE REACH OUT TO

**Katherine W. Shank**

Chief Executive Officer/Executive Director  
312.347.8335  
[kshank@legalaidchicago.org](mailto:kshank@legalaidchicago.org)

**Holly H. Gilson**

Chief Advancement Officer  
312.347.8381  
[hgilson@legalaidchicago.org](mailto:hgilson@legalaidchicago.org)



200 N. LaSalle Street, Suite 1400  
Chicago, IL 60601

[legalaidchicago.org](http://legalaidchicago.org)