



2025 SPONSORSHIP OPPORTUNITIES

120 S. LaSalle Street
Ste. 900
Chicago, IL 60603
312.341.1070

LEGALAIDCHICAGO.ORG

**EQUAL
JUSTICE
STARTS
HERE.**

WHO WE ARE



LEGAL AID CHICAGO seeks justice for people living in poverty. Through litigation and advocacy, our team of full-time lawyers and staff fight to secure individual rights to affordable housing, basic healthcare, fair working conditions, protection from abuse, and economic stability.

OUR MISSION

At Legal Aid Chicago, we work together to provide high quality civil legal aid to people living in poverty and other vulnerable groups. Through advocacy, education, collaboration, and litigation we empower individuals, protect fundamental rights, strengthen communities, create opportunities, and achieve justice. In carrying out our mission, we treat everyone with compassion and respect.

OUR VISION

It is our vision that poverty will not be an impediment to justice in Cook County. Legal barriers that perpetuate poverty and inequality will be dismantled. Laws and legal systems will be open and equally effective for all who need their protection, especially those who experience unfair and disproportionately unjust treatment due to personal or community characteristics.



Pictured above: Katherine W. Shank, Chief Executive Officer & Executive Director

WHO WE SERVE

CLIENT DEMOGRAPHICS

100%
In poverty or otherwise at-risk

65%
Women

34%
People living with a disability

7%
Clients who received services in a language other than English

18%
Seniors

6%
Veterans



People living in poverty



People living with a disability



Women

OUR PRACTICE GROUPS



Housing



Long-Term Care



Public Benefits



Consumer



Immigrant & Workers' Rights



Pro Bono & Community Partnerships



Children & Families

OUR IMPACT

Legal Aid Chicago's commitment is clear: we provide life-altering legal assistance to our most vulnerable neighbors. We never charge for our services, no matter how long it takes.

16,400+

Individual legal matters handled (includes brief advice as well as extended representation).

178,800+



Hours of direct case activity logged on individual client cases.

\$22,390

Average financial impact per case with successful financial outcomes.

\$36,944,000

Total financial impact in increased assets, increased income, and decreased debt.



95%+

Overall Case Success Rate

930

People who avoided homelessness by avoiding eviction/foreclosure or obtaining/retaining subsidized housing.



184

Orders of Protection obtained or modified for survivors of sexual and domestic violence/abuse.

419

Clients who received additional support services through Legal Aid Chicago's social work team.

9,580

Individuals reached through community engagement efforts, including legal education, clinics, and more.



1,100+

Individuals whose health was improved by accessing health and nutrition benefits, including Medicaid, SNAP, etc.

OUR EVENTS



ANNUAL LUNCHEON

Wednesday, June 18, 2025

Palmer House Chicago

Each year, the Legal Aid Chicago community comes together to celebrate stories of hope and resilience, while recognizing the advocates and supporters who make extraordinary contributions to our mission.

Over 600 people attended the Annual Luncheon in 2024. This is an invaluable opportunity to meet and connect with dedicated partners, including prominent legal professionals, local community leaders, staff, and long-time supporters.

There are a variety of Annual Sponsorship levels available, or we can work with you to create one for your firm or company at your desired level.



OUR EVENTS



JUSTICE IS SERVED

Friday, September 19, 2025

Carnivale Restaurant



This not-to-be-missed evening event combines incredible food, an open bar, terrific auction items, with great company! By supporting this event, your firm or company will help raise critical funds to support the life-changing work of Legal Aid Chicago.

This event is hosted by Legal Aid Chicago's Board of Directors and Ambassadors Board.

Please join us to make new friends and see old ones while raising awareness and funds to benefit Legal Aid Chicago!



2025 SPONSORSHIP OPPORTUNITIES

“Your sponsorship turns the vision of equal justice into reality, ensuring individuals and communities have access to critical legal services that would otherwise be out of reach.”

KATE W. SHANK, CEO & ED

SPONSORSHIP BENEFITS

DIAMOND
\$200,000

EMERALD
\$150,000

PLATINUM
\$75,000

EVENTS

Annual Luncheon

4 Tables*

3 Tables

3 Tables

Justice Is Served Tickets



MARKETING

Company Name & Logo on Legal Aid Chicago's website, event signage, and social media.

TOP TIER
PLACEMENT

PREMIUM
PLACEMENT

PRIORITY
PLACEMENT

Promotion in Annual Report with Company Logos



Annual Luncheon Program Book Ad (Optional)

FULL PAGE
COLOR AD

FULL PAGE
BLACK & WHITE AD

1/2 PAGE
BLACK & WHITE AD

Annual Sponsor Promotion on Social Media



Highlighted in Sponsorship Video for Justice Is Served on Website & at Event



Recognition in Prominent In-office Sponsorship Signage



✓ = included

*All Annual Luncheon tables seat 10 people per table.

2025 SPONSORSHIP OPPORTUNITIES



SPONSORSHIP BENEFITS

GOLD
\$50,000

SILVER
\$25,000

BRONZE
\$15,000

EVENTS

Annual
Luncheon

2 Tables

2 Tables

1 Table

Justice Is Served
Tickets



MARKETING

Company Name & Logo
on Legal Aid Chicago's
website, event signage,
and social media.

**PREFERRED
PLACEMENT**

**PREFERRED
PLACEMENT**

**PREFERRED
PLACEMENT**

Promotion in
Annual Report with
Company Logos



Annual Luncheon
Program Book Ad
(Optional)

**1/2 PAGE
BLACK & WHITE AD**

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**HONORABLE
MENTION**

Annual Sponsor
Promotion on
Social Media



Highlighted in
Sponsorship Video
for Justice Is Served
on Website & at Event



Recognition in
Prominent In-office
Sponsorship Signage



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2025 SPONSORSHIP OPPORTUNITIES



SPONSORSHIP BENEFITS

DEFENDER
\$10,000

ADVOCATE
\$7,500

FRIEND
\$5,000

EVENTS

Annual Luncheon

1 Table

1 Table

5 Seats @ 1 Table

Justice Is Served Tickets



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Promotion in Annual Report with Company Logos

Annual Luncheon Program Book Ad (Optional)

**HONORABLE
MENTION**

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2024 ANNUAL SPONSORS

SIDLEY

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Katten BRYAN
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WATKINS** LLP

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Please join us in 2025!



QUESTIONS?
PLEASE
CONTACT:

Katherine W. Shank

Chief Executive Officer/Executive Director

312.347.8335

kshank@legalaidchicago.org

Jennifer Miller

Chief External Relations Officer

312.347.8381

jemiller@legalaidchicago.org



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