



**LEGAL AID  
CHICAGO**

EQUAL JUSTICE STARTS HERE

120 South La Salle St.  
Suite 900  
Chicago, IL 60603  
[legalaidchicago.org](https://legalaidchicago.org)

**2024**  
**SPONSORSHIP  
OPPORTUNITIES**





*Pictured: Some of our incredible Long-Term Care Practice Group staff members.*

# WHO WE ARE

**LEGAL AID CHICAGO** seeks justice for people living in poverty. Through litigation and advocacy, our team of full-time lawyers and staff fight to secure individual rights to affordable housing, basic healthcare, fair working conditions, protection from abuse, and economic stability.

## OUR MISSION

At Legal Aid Chicago, we work together to provide high quality civil legal aid to people living in poverty and other vulnerable groups. Through advocacy, education, collaboration, and litigation we empower individuals, protect fundamental rights, strengthen communities, create opportunities, and achieve justice. In carrying out our mission, we treat everyone with compassion and respect.

## OUR VISION

It is our vision that poverty will not be an impediment to justice in Cook County. Legal barriers that perpetuate poverty and inequality will be dismantled. Laws and legal systems will be open and equally effective for all who need their protection, especially those who experience unfair and disproportionately unjust treatment due to personal or community characteristics.



# WHO WE SERVE

## PEOPLE LIVING IN POVERTY



**100%** of our clients live in poverty or are otherwise at-risk. In 2023, our services impacted over **23,900** individuals and their families.

## WOMEN



**62%** of our clients identify as women. In 2023, we successfully obtained **145 orders of protection** for survivors of sexual assault and domestic violence.

## PEOPLE LIVING WITH A DISABILITY



**34%** of our clients are living with a disability. In 2023, we improved over **1,200** individuals' health by obtaining benefits, including Medicaid and SNAP.



**CHILDREN &  
FAMILIES**



**PUBLIC  
BENEFITS**



**CONSUMER**



**HOUSING**



**IMMIGRANT &  
WORKERS'  
RIGHTS**



**LONG-TERM  
CARE**



**PRO BONO &  
COMMUNITY  
PARTNERSHIPS**



# OUR IMPACT

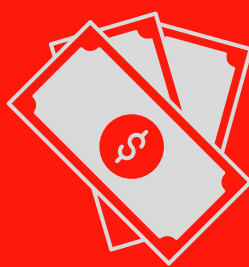
Legal Aid Chicago's commitment is clear: we provide life-altering legal assistance to our most vulnerable neighbors, and we never charge for our services.

In 2023, Legal Aid Chicago handled over **16,474** legal matters. Our attorneys and paralegals logged over **178,853** hours of direct client services.



**\$36,944,000**

total financial impact in increased assets, increased income, and decreased debt.



**\$22,000**

average financial impact per client.



**23,905 PEOPLE**

were positively impacted by our services.



# OUR EVENTS

## ANNUAL LUNCHEON

**Thursday, June 20, 2024**  
**Palmer House Chicago**

Each year, the Legal Aid Chicago family gathers to celebrate stories of hope and resilience and honor the advocates and supporters who make extraordinary contributions to our mission. All sponsorship levels include guaranteed seating at this signature event, where approximately 600 of our most generous supporters and friends will gather to raise money in support of our clients.

The Annual Luncheon is a fantastic opportunity to connect with many of our most dedicated partners, including local community leaders, prominent legal professionals, Legal Aid Chicago staff, and annual award recipients. Your sponsorship will help make this year's luncheon our most successful yet.





# OUR EVENTS

## JUSTICE IS SERVED

**Friday, September 20, 2024**  
**Carnivale Restaurant**

Legal Aid Chicago's Ambassadors Board includes many of our community's most talented and promising legal and corporate leaders. To our Ambassadors, the Board represents an opportunity to connect with peers and give back to the community by raising awareness and funding on our agency's behalf. Your sponsorship automatically includes tickets to the Ambassadors Board's major annual fundraising event: Justice is Served.

Everyone is welcome at this fun and engaging evening event, where great food and great company combine to make unforgettable memories and raise much-needed funds for our at-risk community. Join us as we raise a toast to our future endeavors and thank those who make our work possible.





# SPONSORSHIP BENEFITS

## SPONSORSHIP LEVELS

**DIAMOND  
INVESTOR**  
\$200,000

**EMERALD**  
\$150,000  
**NEW!!**

**PLATINUM**  
\$75,000

### EVENTS

**Annual  
Luncheon**

5 Tables\*

3 Tables

3 Tables

**Justice  
Is  
Served  
Tickets**



### MARKETING

Company Name  
and Logo on  
Legal Aid  
Chicago's  
website, event  
signage & social  
media.

Top Tier  
Placement

Premium  
Placement

Priority  
Placement

Promotion in  
Spring & Fall  
Mailings



Annual Luncheon  
Program Book  
Ad

Full Page  
Color Ad

Full Page  
Black & White

1/2 Page  
Black & White

Annual Sponsor  
Promotion on  
Social Media



Highlighted in  
Sponsorship  
Video  
for Web & Events



= included

\*All Annual Luncheon tables seat 10 people per table.



# SPONSORSHIP BENEFITS

## SPONSORSHIP LEVELS

**GOLD**  
**\$50,000**

**SILVER**  
**\$25,000**

**BRONZE**  
**\$15,000**

### EVENTS

**Annual  
Luncheon**

2 Tables\*

2 Tables

1 Table

**Justice  
Is  
Served  
Tickets**



### MARKETING

Company Name  
and Logo on  
Legal Aid  
Chicago's  
website, event  
signage & social  
media.

Top Tier  
Placement

Top Tier  
Placement

Top Tier  
Placement

Promotion in  
Spring & Fall  
Mailings



Annual Luncheon  
Program Book  
Ad

1/2 Page  
Black & White

1/4 Page  
Black & White


Honorable  
Mention

Annual Sponsor  
Promotion on  
Social Media



Highlighted in  
Sponsorship  
Video  
for Web & Events



 = included

\*All Annual Luncheon tables seat 10 people per table.



# SPONSORSHIP BENEFITS

## SPONSORSHIP LEVELS

**DEFENDER**  
**\$10,000**

**ADVOCATE**  
**\$7,500**

**FRIEND**  
**\$5,000**

### EVENTS

**Annual  
Luncheon**

1 Table\*

1 Table

5 Seats @  
1 Table

**Justice  
Is  
Served  
Tickets**



### MARKETING

**Promotion in  
Spring & Fall  
Mailings**



**Annual Luncheon  
Program Book  
Ad**


Honorable  
Mention

**Annual Sponsor  
Promotion on  
Social Media**



**Highlighted in  
Sponsorship  
Video  
for Web & Events**



 = included

\*All Annual Luncheon tables seat 10 people per table.



# 2023 Annual Sponsors

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**Katten** BRYAN  
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LEIGHTON  
PAISNER **BLP**

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**ArentFox Schiff | Barack Ferrazzano Kirschbaum & Nagelberg LLP  
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**McDonald's Corporation | Miner, Barnhill & Galland, P.C.**

## Please join us in 2024!





# QUESTIONS? PLEASE CONTACT:

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