



120 South La Salle St.
Suite 900
Chicago, IL 60603
www.legalaidchicago.org

2024 SPONSORSHIP PACKAGE



WHO WE ARE

Pictured above: Some of our incredible Long-Term Care Practice Group staff members.

ABOUT US

Legal Aid Chicago seeks justice for people living in poverty. Through litigation and advocacy, our team of full-time lawyers and staff fight to secure individual rights to affordable housing, basic healthcare, fair working conditions, protection from abuse, and economic stability.

OUR MISSION

At Legal Aid Chicago, we work together to provide high quality civil legal aid to people living in poverty and other vulnerable groups. Through advocacy, education, collaboration, and litigation we empower individuals, protect fundamental rights, strengthen communities, create opportunities, and achieve justice. In carrying out our mission, we treat everyone with compassion and respect.

OUR VISION

It is our vision that poverty will not be an impediment to justice in Cook County. Legal barriers that perpetuate poverty and inequality will be dismantled. Laws and legal systems will be open and equally effective for all who need their protection, especially those who experience unfair and disproportionately unjust treatment due to personal or community characteristics.

WHO WE SERVE

PEOPLE LIVING IN POVERTY



100 % of our clients live in poverty or are otherwise at-risk. In 2022, our services impacted over **22,400** individuals and their families.

WOMEN



64% of our clients identify as women. In 2022, we successfully obtained **183** orders of protection for survivors of sexual assault and domestic violence.

PEOPLE LIVING WITH A DISABILITY



33 % of our clients are living with a disability. In 2022, we improved over **1,000** individuals' health by obtaining benefits, including Medicaid and SNAP.



**CHILDREN &
FAMILIES**



**PUBLIC
BENEFITS**



CONSUMER



HOUSING



**IMMIGRANT &
WORKERS'
RIGHTS**



**LONG-TERM
CARE**



**PRO BONO &
COMMUNITY
PARTNERSHIPS**

OUR IMPACT

Legal Aid Chicago's commitment is clear: we provide life-altering legal assistance to our most vulnerable neighbors and we never charge for our services. In 2022, Legal Aid Chicago handled over **14,300** legal matters. Our attorneys and paralegals logged-in over **122,760** hours of direct client services.



\$27,329,000

Total financial impact in increased assets, increased income, and decreased debt.



**\$19,000 PER
CLIENT**

Average financial impact per client.



22,400 PEOPLE

Were positively impacted by our services.

SPONSORSHIP OPTIONS

SPONSORSHIP BENEFITS

Annual
Luncheon

Justice
Is
Served
Tickets

**DIAMOND
INVESTOR**
\$200,000

5 Tables*

YES!

EMERALD
\$150,000
NEW!!!

3 Tables

YES!

PLATINUM
\$75,000

3 Tables

YES!

MARKETING

Company Name
and Logo on
Legal Aid
Chicago's
website, event
signage & social
media.

Promotion in
Spring & Fall
Mailings

Annual Luncheon
Program Book
Ad

Annual Sponsor
Promotion on
Social Media

Highlighted in
Sponsorship
Video
for Web & Events

Top Tier
Placement



Full Page
Color Ad



Premium
Placement



Full Page
Black & White



Priority
Placement



1/2 Page
Black & White



★ = included

*All Annual Luncheon tables seat 10 people per table.

SPONSORSHIP OPTIONS

SPONSORSHIP BENEFITS

GOLD
\$50,000

SILVER
\$25,000

BRONZE
\$15,000

**Annual
Luncheon**

2 Tables*

2 Tables

1 Table

**Justice
Is
Served
Tickets**

YES!

YES!

YES!

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Legal Aid
Chicago's
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signage & social
media.

Top Tier
Placement

Top Tier
Placement

Top Tier
Placement

Promotion in
Spring & Fall
Mailings



Annual Luncheon
Program Book
Ad

1/2 Page
Black & White

1/4 Page
Black & White

Honorable
Mention

Annual Sponsor
Promotion on
Social Media



Highlighted in
Sponsorship
Video
for Web & Events



= included

*All Annual Luncheon tables seat 10 people per table.

SPONSORSHIP OPTIONS

SPONSORSHIP BENEFITS

DEFENDER
\$10,000

ADVOCATE
\$7,500

FRIEND
\$5,000

**Annual
Luncheon**

1 Table*

1 Table

5 Seats @ 1
Table

**Justice
Is
Served
Tickets**

YES!

YES!

YES!

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Highlighted in
Sponsorship
Video
for Web & Events



 = included

*All Annual Luncheon tables seat 10 people per table.

OUR EVENTS

ANNUAL LUNCHEON

Tentative Date:

May 14, 2024

Palmer House Chicago

Legal Aid Chicago's largest event is our Annual Luncheon. Our signature event brings together approximately 600 of our most generous supporters and friends to raise money for Legal Aid Chicago.

Each year, this luncheon honors our community members who have dedicated themselves to creating equal justice for all of us in Cook County.



OUR EVENTS

JUSTICE IS SERVED

Tentative Date:

Fall 2024

Carnivale Restaurant

This is the Ambassador Board's major fundraising event of the year. Our Ambassadors Board consists of legal and corporate leaders in the community who come together to raise awareness and funds for Legal Aid Chicago.

Everyone is welcome to attend this fun and engaging night that will raise much-needed funds to support high-quality pro bono civil legal services for our at-risk community.



2023 Annual Sponsors

SIDLEY

KIRKLAND & ELLIS LLP

Katten

BRYAN
CAVE
LEIGHTON
PAISNER **BLP**

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McDermott Will & Emery LLP | Winston & Strawn**

**DLA Piper | Greenberg Traurig, LLP
Latham & Watkins, LLP | Salvi, Schostok & Pritchard P.C.**

**Chapman and Cutler LLP | Dentons US LLP
Paul Hastings LLP | Polsinelli | Reed Smith LLP
Riley Safer Holmes & Cancila LLP | White & Case LLP**

**ArentFox Schiff | Barack Ferrazzano Kirschbaum & Nagelberg LLP
Bartlit Beck | Blue Cross and Blue Shield of Illinois
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Please join us in 2024!



QUESTIONS? PLEASE CONTACT:

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