



**LEGAL AID**  
**CHICAGO**

**2023**  
**SPONSORSHIP**  
**PACKAGE**

120 South La Salle St.  
Suite 900  
Chicago, IL 60603  
[www.legalaidchicago.org](http://www.legalaidchicago.org)

# OUR WORK

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## ABOUT US

Legal Aid Chicago seeks justice for people living in poverty. Through litigation and advocacy, our team of full-time lawyers and staff fight to secure individual rights to affordable housing, basic healthcare, fair working conditions, protection from abuse, and economic stability.

## OUR MISSION

At Legal Aid Chicago, we work together to provide high quality civil legal aid to people living in poverty and other vulnerable groups.

Through advocacy, education, collaboration, and litigation we empower individuals, protect fundamental rights, strengthen communities, create opportunities, and achieve justice.

In carrying out our mission, we treat everyone with compassion and respect.

## OUR VISION

It is our vision that poverty will not be an impediment to justice in Cook County. Legal barriers that perpetuate poverty and inequality will be dismantled. Laws and legal systems will be open and equally effective for all who need their protection, especially those who experience unfair and disproportionately unjust treatment due to personal or community characteristics.



**CHILDREN AND FAMILIES**



**PUBLIC BENEFITS**



**CONSUMER**



**HOUSING**



**IMMIGRANT & WORKERS' RIGHTS**



**LONG-TERM CARE**



**PRO BONO & COMMUNITY PARTNERSHIPS**

# WHO WE SERVE

In 2022, Legal Aid Chicago made equal justice a reality for **22,000** clients and their families across Cook County, with a particular focus on at-risk, underserved populations.

Last year, we returned **\$19 million** to our clients by increasing their assets, helping them regain lost benefits and property, and reducing their overall debt.



**100%**  
**LIVING IN**  
**POVERTY**



**63%**  
**WOMEN\***



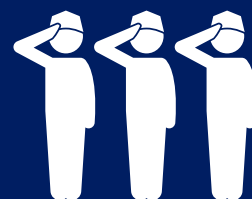
**86%**  
**PEOPLE OF**  
**COLOR**



**15%**  
**SENIORS**



**29%**  
**DISABLED**

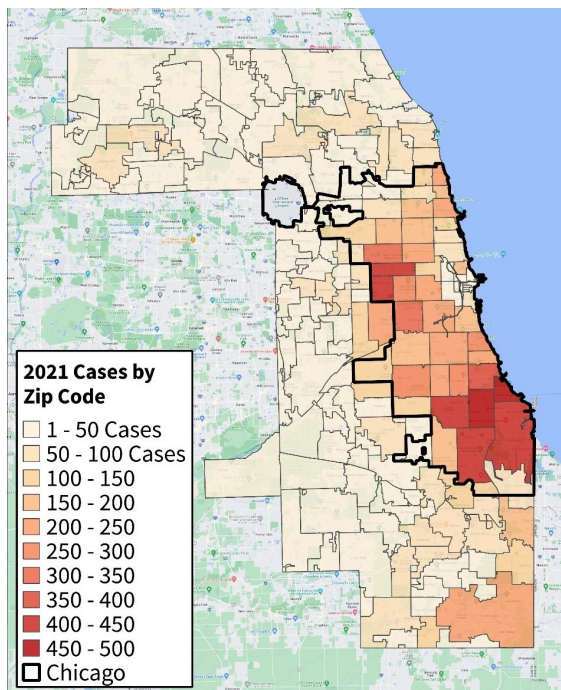


**6%**  
**VETERANS**

\*Many are single and raising children on their own.

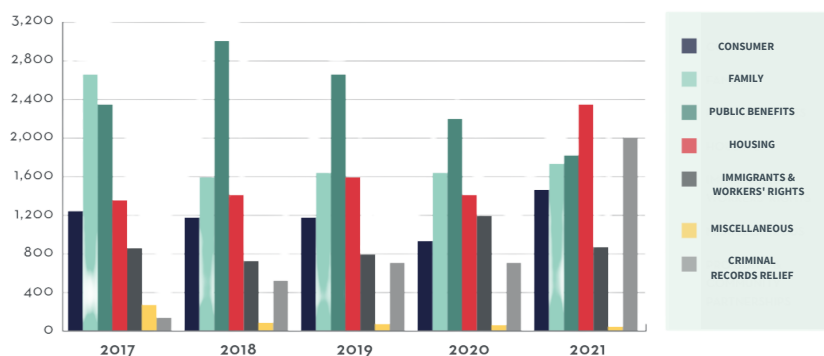
# OUR IMPACT

## CASES ACROSS COOK COUNTY IN 2021



This map represents the cases we accepted in 2021 across Chicago and greater Cook County. ZIP Codes in red have the highest rates of people living in poverty, and therefore experience the most critical legal needs.










## CASES OPENED BY PRACTICE AREAS OVER THE LAST SIX YEARS



Case types shifted in 2021 to reflect our clients changing legal needs. In particular, housing issues increased dramatically.



# SPONSORSHIP OPTIONS

<b>SPONSORSHIP BENEFITS</b>	<b>DIAMOND INVESTOR \$200,000</b>	<b>PLATINUM FOUNDER \$100,000</b>	<b>GOLD BENEFACTOR \$75,000</b>
<b>Annual Luncheon</b>	5 Tables*	3 Tables	3 Tables
<b>Webinar Series (with IL CLE Accreditation)</b>	Host for all sessions	Host for all sessions	Host for all sessions
<b>Justice is Served Tickets</b>	YES	YES	YES
<b><u>MARKETING</u></b>			
<b>Company Name and Logo on Legal Aid Chicago's website, event signage and social media.</b>	Top Tier Placement	Premium Placement	Priority Placement
<b>Promotion in Spring and Fall Mailings</b>			
<b>Annual Luncheon Program Book Ad</b>	Full Page Color Ad	Full Page Black & White	Full Page Black & White
<b>Annual Sponsor Promotion on Social Media</b>			
<b>Highlighted in Sponsorship Video for Web and Events</b>			










\*All Annual Luncheon tables seat 10 people per table.

# SPONSORSHIP OPTIONS

<b>SPONSORSHIP BENEFITS</b>	<b>SILVER SUSTAINER \$50,000</b>	<b>BRONZE PATRON \$25,000</b>	<b>DEFENDER \$15,000</b>
<b>Annual Luncheon</b>	2 Tables*	2 Tables	1 Table
<b>Webinar Series (with IL CLE Accreditation)</b>	Host for all sessions	Promoted at all sessions	Promoted at all sessions
<b><i>Justice is Served</i> Tickets</b>	YES	YES	YES
<b><u>MARKETING</u></b>			
<b>Company Name and Logo on Legal Aid Chicago's website, event signage and social media.</b>	★	★	★
<b>Promotion in Spring and Fall Mailings</b>	★	★	★
<b>Annual Luncheon Program Book Ad</b>	Half Page Black & White Ad	1/4 Page Black & White	Honorable Mention
<b>Annual Sponsor Promotion on Social Media</b>	★	★	★
<b>Highlighted in Sponsorship Video for Web and Events</b>	★	★	★

\*All Annual Luncheon tables seat 10 people per table.

# SPONSORSHIP OPTIONS

<b><i>SPONSORSHIP BENEFITS</i></b>	<b><i>ADVOCATE \$10,000</i></b>	<b><i>ASSOCIATE \$7,500</i></b>	<b><i>FRIEND \$5,000</i></b>
<b>Annual Luncheon</b>	1 Table*	1 Table	5 seats at a table (one-half table)
<b>Webinar Series (with IL CLE Accreditation)</b>	Promoted at all sessions	Promoted at all sessions	Promoted at all sessions
<b><i>Justice is Served</i> Tickets</b>	YES	YES	YES
<b><u>MARKETING</u></b>			
<b>Company Name and Logo on Legal Aid Chicago's website, event signage and social media.</b>			
<b>Promotion in Spring and Fall Mailings</b>			
<b>Annual Luncheon Program Book Ad</b>	Honorable Mention		
<b>Annual Sponsor Promotion on Social Media</b>			
<b>Highlighted in Sponsorship Video for Web and Events</b>			

\*All Annual Luncheon tables seat 10 people per table.

# ANNUAL LUNCHEON

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Tuesday, June 13, 2023

Venue: The Palmer House  
Chicago, IL

Legal Aid Chicago's largest event is our Annual Luncheon. Our signature event brings together approximately 600 of our most generous supporters and friends to raise money for Legal Aid Chicago.

Each year, this luncheon honors our community members who have dedicated themselves to creating equal justice for all of us in Cook County.



# WEBINAR SERIES

## 2023 Dates:

*April 5, 2023*

*April 12, 2023*

*April 19, 2023*

*April 26, 2023*

Topics TBD

Legal Aid Chicago hosts a multi-part webinar series every year. This series provides an in-depth exploration of Chicago's legal issues and challenges. It is a great way to learn how attorneys and non-attorneys can get more engaged with pro bono work. Each one-hour session is led by some of Chicago's leading legal aid lawyers.



## 2022 TOPICS INCLUDED:

- *Cannabis Expungement*
- *Building Legal Services for Homeless Clients*
- *LGBTQ Student Rights*
- *Predatory Debt Collection*
- *Immigration Updates For Immigrants: Ukrainian, Afghan & New Arrivals.*
- *Unfair Evictions*



# JUSTICE IS SERVED!

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Friday, September 8, 2023  
Venue: Carnivale Restaurant  
Chicago, IL

This is the Ambassador Board's major fundraising event of the year. Our Ambassadors Board consists of legal and corporate leaders in the community who come together to raise awareness and funds for Legal Aid Chicago. Everyone is welcome to attend this fun and engaging night that will raise much-needed funds to support high-quality pro bono civil legal services for our at-risk community.



# 2022 ANNUAL SPONSORS

## SIDLEY

### KIRKLAND & ELLIS LLP



JENNER & BLOCK LLP



Greenberg Traurig, LLP | Latham & Watkins, LLP

Chapman and Cutler LLP | Dentons | Faegre Drinker  
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United Airlines | Vedder Price

Blank Rome LLP | FTI Consulting

## PLEASE JOIN US IN 2023!





# LEGAL AID CHICAGO

Questions?

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